



Nuclear Olympiad - 2015

Alice Cunha da Silva

LAS-ANS Symposium

June 22, 2016

Nuclear Olympiad - 2015

- Organized by World Nuclear University
- Theme: Nuclear Technologies for Global Development
 - 60 seconds video about a nuclear application
 - Reference Letter
 - Production of Radioisotopes Essay
 - Presentation in Vienna – Side Event during General Conference



Video Divulgation

- Theme: Nuclear Medicine – “Nuclear Saves Lives”
- Divulgation through:
 - Facebook Groups
 - ABDAN, ABEN
 - Radio Interview Band News
 - #Face to Face – Galileu Magazine
 - News Articles – INFO, EXAME, UOL and others





Revista Galileu compartilhou a própria publicação.

7 de julho de 2015 · 🌐

Começou o #FacetoFace! Clique na foto e poste sua pergunta nos comentários para conversar com a Alice 😊



Revista Galileu iniciou um Face to Face.

7 de julho de 2015 · 🌐

ENCERRADO - agradecemos a todos pela participação

Começa agora o #FaceToFace com a Alice Cunha da Silva! Alice é a única



Other Lectures Experiences

- Colégio Pedro II
 - Public: High School Students
- TedxLaçador
 - Public: 15 to 65 years old



Public Acceptance - Communication with General Public

- Problems
 - Technical talk to technical
 - Presentations far from peoples reality
 - Post problems communication
 - Short term programs
- Part of Solution
 - Approximate the subject from peoples reality
 - Use of appropriate language
 - Be open to hear concerns and address them in a way people understand
 - Long Term Programs



Thank You!