

# **Risk Communication – an important tool for the nuclear industry**

Raquel Dalledone Siqueira da Cunha  
Prof.Dr. Delvonei Alves de Andrade

**Instituto de Pesquisas Energéticas e Nucleares, IPEN-CNEN/SP**



## **Risk Communication**

**Risk communication:  
what is it?**



# Risk Communication

## The importance of Risk Communication



# Risk Communication

**Two way process:  
listening and speaking**



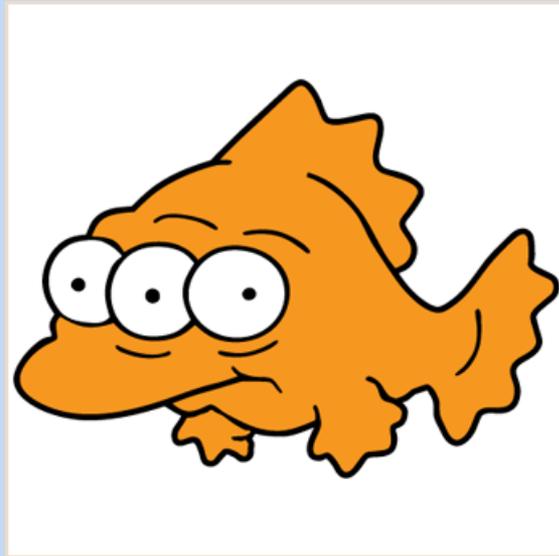
# Risk Communication

**The necessity of  
knowing the  
community**



# Risk Communication

## The Perception of Risk Specialists / Population



## **Risk Communication**

# **Developing Risk Communication in Brasil**



# Risk Communication

**Fukushima experience:  
no tumult or incidents**



# Risk Communication

**[raqueldalledonesiqueira@gmail.com](mailto:raqueldalledonesiqueira@gmail.com)**

